

Certified AC & Plumbing Service

Control the Humidity within Your Home

Volume 1, Issue 3
Special Issue

Take Control Of The Humidity Within Your Home

With Carrier's Thermidistat equipped with "IdealHumidity", you are now able to control both the temperature and humidity within your home. Keeping the proper balance of moisture in your home allows you to remain more comfortable at higher temperatures in the summer and lower temperatures in the winter. And, this added efficiency means lower utility costs.

By controlling the humidity within your home, you have added control over the indoor air quality. In Florida's hot and humid climate, the best air qualities are achieved at lower indoor humidity levels. This high tech control is packed with such features as:

1. Backlit LCD readout
2. Large, one-touch keys
3. Full automatic switch heat to cool
4. Energy saving setback programs
5. Contemporary styling
6. 5-year limited warranty
7. Automatic humidity control
8. Vacation program mode
9. Easy programming with "Copy" feature
10. Smart recovery
11. Filter status indicator
12. Heat pump and straight cool compatible



Carrier Thermidistat



Turn to the Experts™

Our normal installed price is \$592.50 each.

With a PPS Agreement, it is only \$214.10 each, when installed at a scheduled maintenance trip. (See back of page for special conditions.)

PPS Agreements Keep Your System Operating

Our Planned Preventative Service Agreements are designed to keep your system operating efficiently for years to come. Our agreements are designed to provide you with the level of filter maintenance that you desire. The Full provides for 6 filter changes per year. The Semi provides for 2 changes per year. Our Annual is based on 1 service trip annually. Each agreement includes all the preferred customer benefits. Such as:

- Reduced possibility of breakdown
- Lower repair cost
- Preferred service
- Additional parts discounts
- Increased system capacity
- Longer equipment life
- Lower operating cost
- Guaranteed labor rates

Article continued on the back ►

Inside this issue:

<i>Carrier Thermidistat</i>	1
<i>PPS Agreements</i>	1
<i>PPS Agreements (cont)</i>	2
<i>Tech Training</i>	2

Special on PPS System Agreements Cost

Full Service (6 trips)	\$479.00
Semi-Annual (2 trips)	\$257.00
Annual (1 trip)	\$153.00
Quarterly Commercial (4 trips)	Starting at \$284.00

A 25% discount is offered on the 2nd and additional units on multi-unit agreements.



2502 Vulcan Road
Apopka, Florida 32703
Call: 407-294-6324
Fax: 407-294-0952
Email: sales@acplumbing.com

Continued from Page 1

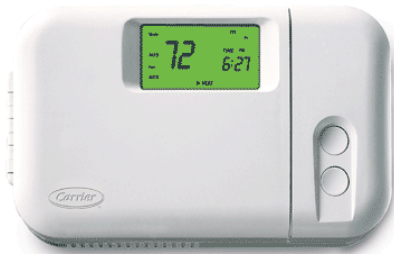
Certified Mechanical Co., LLC
2502 Vulcan Road
Apopka, Florida 32703

Phone: 407-294-6324
Fax: 407-294-0952
Email: sales@acplumbing.com
www.certifiedacplumbing.com

"Value Engineering Is What Sets Us Apart"

Special Pre-Season Carrier Thermidistat Promotion.

If you are an existing PPS Agreement customer or purchase a PPS Agreement, we will install a Carrier Thermidistat on each of the systems included in your PPS Agreement for only \$214.10. This is well below our cost. Why would we do this? This is our pre-season marketing program. We could spend thousands of dollars to send out lead generating post cards offering some impossible amount to do a "Clean and Check". These offers are loss leaders and require our technicians to "up-sell" something in an attempt to breakeven. Or we can take the same amount of money, install a Thermidistat for you, and generate a customer for life. We chose the latter. Because of the high cost of this promotion, we are limiting this offer to the first 50 customers that contact us. Call to see if this offer will be extended to you. We offer:



Turn to the Experts.™

Special Preseason Rates	SYSTEM COST
Full Service PPS Agreement (6 trips)	\$479.00
Semi-Annual PPS Agreement (2 trips)	\$257.00
Annual PPS Agreement (1 trip)	\$153.00

A 25% discount is offered on the 2nd and additional units on multi-unit agreements.

We Believe In Technician Training

At Certified Mechanical Co., LLC, we believe in training. We partner with the best equipment manufacturers in the industry to insure that our technician are properly trained.

The air conditioning industry has an advanced certification program named "NATE". NATE can be compared to the Master Mechanic certification within the automobile industry. NATE certified technicians have completed advanced training and have passed a national standard test to insure they have the knowledge to properly service your system.

Our technicians are either NATE certified or working on becoming "Certified".

AC Apprentice

